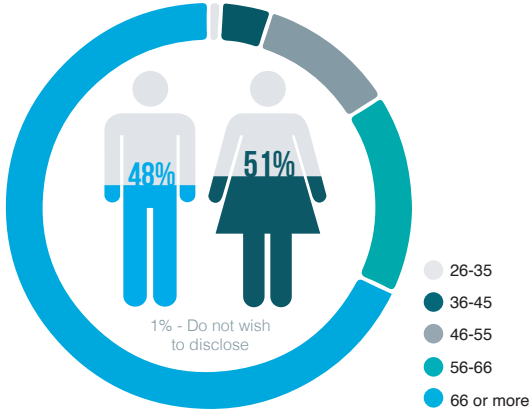
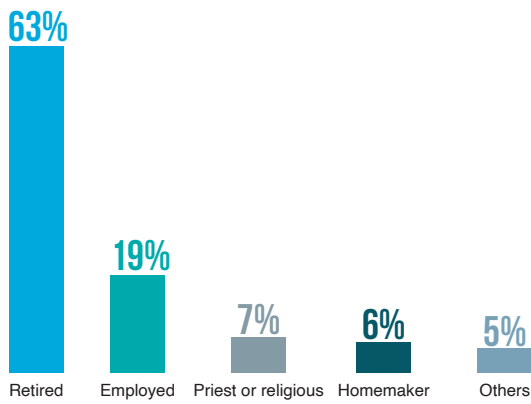


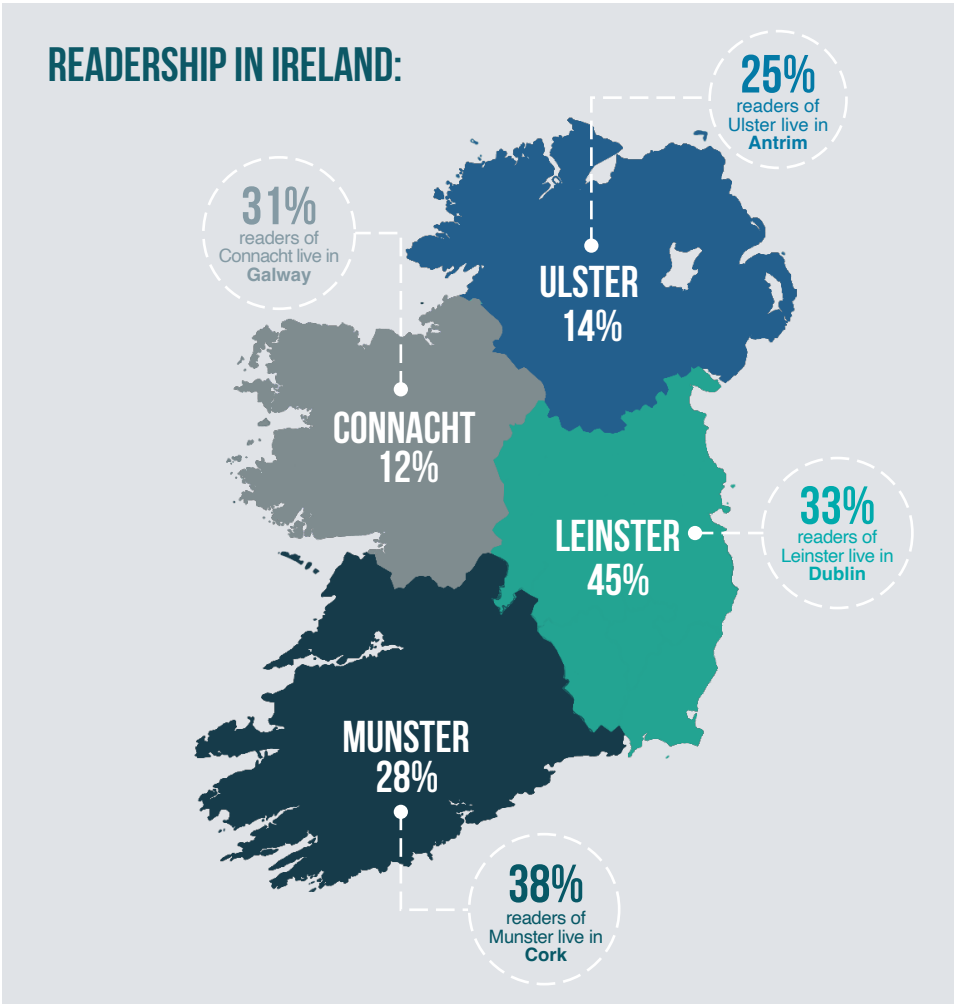
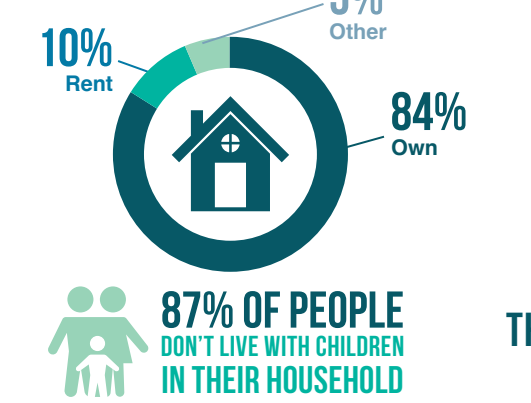
A BIG ADVERTISING OPPORTUNITY



EMPLOYMENT STATUS:



HOME OWNERSHIP:

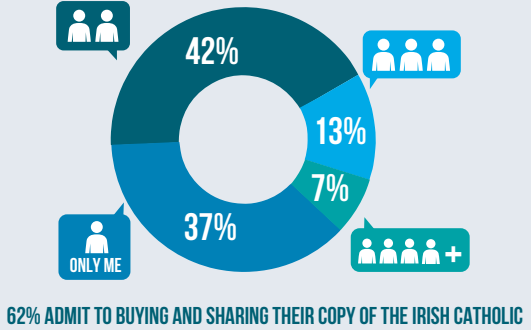


OF PEOPLE ARE IN THE HABIT OF DONATING TO CHARITY



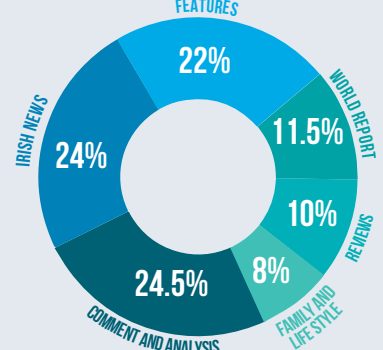
1-2 times 3-4 times 5 times or more n/a

HOUSEHOLD READERSHIP OF A SINGLE COPY OF THE IRISH CATHOLIC



93% OF THE READERS RATE THE IRISH CATHOLIC AS 'GOOD' OR 'EXCELLENT'

MOST POPULAR SECTIONS OF THE IRISH CATHOLIC



SOCIAL MEDIA | FOLLOWERS 13.000 9.000

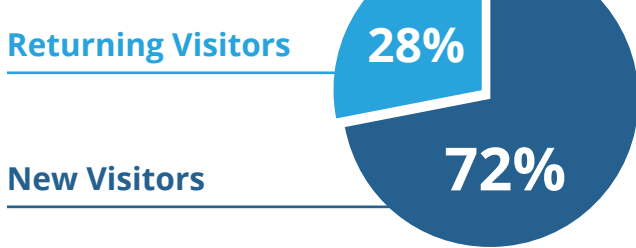
THE IRISH CATHOLIC ONLINE

2,700 Visitors per day

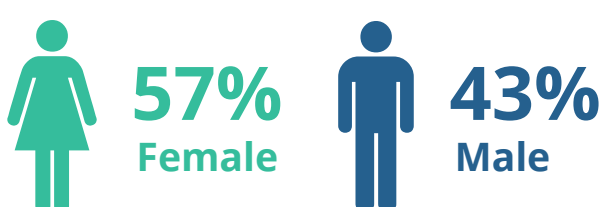


7,000 Page views per day

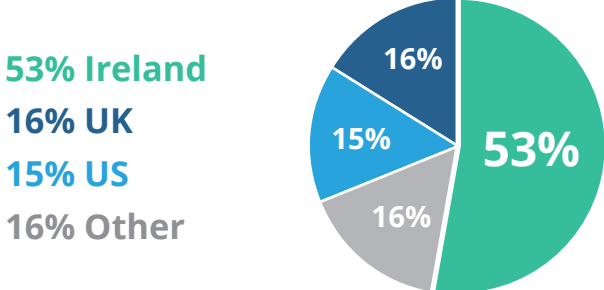
WEBSITE TRAFFIC



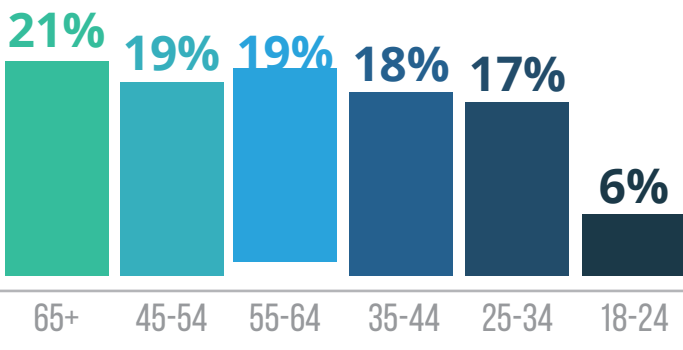
GENDER



USERS BY COUNTRY



AGE BREAKDOWN



ADVERTISING RATES | The Irish Catholic



Full page



Half page

MAIN NEWS SECTION

€2,000	Full Page 34.3cm(h) x 26.3cm(w)
€1,000	Half page 17cm(h) x 26.3cm(w)
€500	Quarter page 17cm(h) x 12.9cm(w)
€750	Front page banner 5cm(h) x 26.3cm(w)
€360	18cm(h) x 8.5cm(w)
€240	12cm(h) x 8.5cm(w)
€200	10cm(h) x 8.5cm(w)
€160	8cm(h) x 8.5cm(w)
€100	5cm(h) x 8.5cm(w)

*prices exclude VAT

CLASSIFIED ADS

€250	Quarter page 17cm(h) x 12.9cm(w)
€180	18cm(h) x 8.5cm(w)
€120	12cm(h) x 8.5cm(w)
€100	10cm(h) x 8.5cm(w)
€80	8cm(h) x 8.5cm(w)
€50	5cm(h) x 8.5cm(w)
€25	Lineage ad - Header and max. 30 words of text

*prices exclude VAT

INSERTS

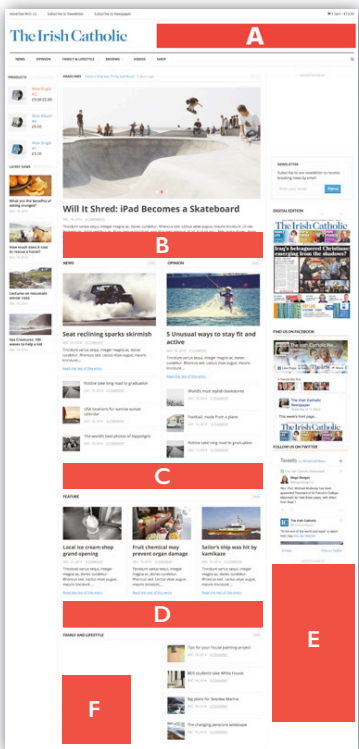
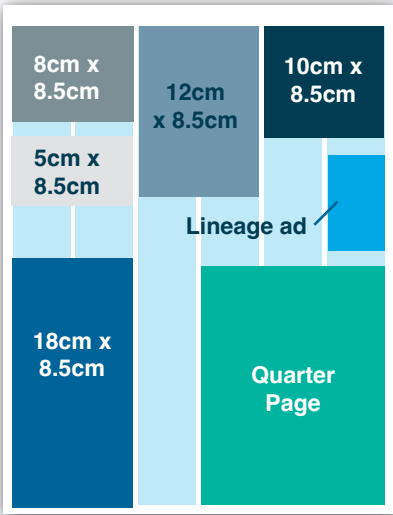
€4000	Exclusive insert	Inserts, weighing more than 8gr are adjusted depending on the weight.
€2750	Standard insert	

*prices exclude VAT

ONLINE

MONTHLY	€500	A Headline banner (728x90 px)
	€350	B News section banner (728x90 px)
	€300	C Opinion section banner (728x90 px)
	€300	D Feature section banner (728x90 px)
	€500	E Right column vertical banner (300x600 px)
	€200	F Footer (300x300 px)
	€250 Per week	Web Advertorial

*prices exclude VAT



WHAT OUR CLIENTS SAY

“

Advertising in the Irish Catholic has been a catalyst for growth for our organization. Through thoughtful campaigns that we’ve been able to easily scale alongside our growth, we continue to reach and share our work with an audience that truly understands the importance of service both at home and abroad. We value our relationship with the team at the Irish Catholic and look forward to what our ongoing relationship will bring.

Operation  Smile

”

“

Marian Pilgrimages has used The Irish Catholic for over 10 years. As a pilgrimage tour operator, it is paramount that we have a presence in the paper as those wishing to travel on pilgrimage will go to The Irish Catholic for information on upcoming trips. We have found the team in The Irish Catholic consistently professional and easy to deal with.....It is our intention to continue to work with The Irish Catholic for all of our advertising.



MARIAN PILGRIMAGES
RENEW OUR SPIRIT OF LOVE, FORGIVENESS & PEACE

”

REGULAR ADVERTISERS

Trócaire



Sightsavers



MISSIO
IRELAND



**Harold's Cross
Blackrock
Wicklow**
Respite Rehabilitation Reassurance



The Loyola Institute
TRINITY COLLEGE DUBLIN



FOCUS
Ireland

**The Saint Patrick
Centre**



Merchants Quay Ireland
Homeless & Drugs Services



CONCERN
worldwide



MARIAN PILGRIMAGES
RENEW OUR SPIRIT OF LOVE, FORGIVENESS & PEACE

Operation  Smile



**Irish
Hospice
Foundation**



**Irish
Red
Cross**



misean cara
Mission Support from Ireland



**Irish
Cancer
Society**

ADVERTISE TODAY

The Irish Catholic

UNIT 3B, BRACKEN BUSINESS PARK, BRACKEN ROAD,
SANDYFORD, D18 K277

TEL: +353 1 687 4094

EMAIL: advertising@irishcatholic.ie

ADS MUST BE IN
BEFORE 4PM FRIDAY
TO ENSURE YOUR AD
APPEARS IN OUR
NEXT EDITION

2 | Comment

Inside this week

Tim Schmalz
Giving voiceless a
voice through art
Pages 24-25



**Fr Silvester
O'Flynn OFM Cap.**
Go, and sin no
more...
Page 30



Pope's Vatican reform news – but more needed

Pope St John XXIII was reportedly once asked by an impressed visitor to the Apostolic Palace how many people actually work at the Vatican. The Pontiff is reported to have quipped back: "Oh, about half of them". The story is probably apocryphal, and I have since heard it said about many large organisations.



Ed
Mic

Fr Ron Rolheiser: The therapy of a public life – Page 30

The Irish Catholic

LOVE NOTES

Managing different
personalities in
marriage Page 34



THAT SLAP

Controversial actor
thanks God
Page 3



NIAMH UÍ BHRIAIN

Support families who
know their baby will
be sick Page 7



Thursday, March 31, 2022

€2.50 (Stg £2.20)

The-Irish-Catholic-Newspaper

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www.irishcatholic.com

Ireland legend pleads with young people to make more time for God

Chai Brady

Former Ireland international and
Birmingham City player Keith
Fahey has urged young people to
keep God at the centre of their lives



Rural parishes hope for summer boost after Covid

Ruadhán Jones

The Covid-19 pandemic and restrictions
devastated rural communities, leaving
towns living on the edge