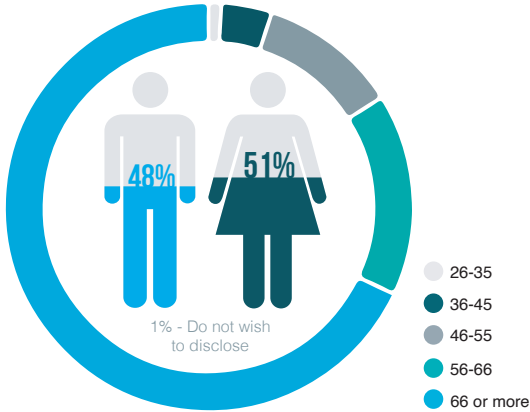
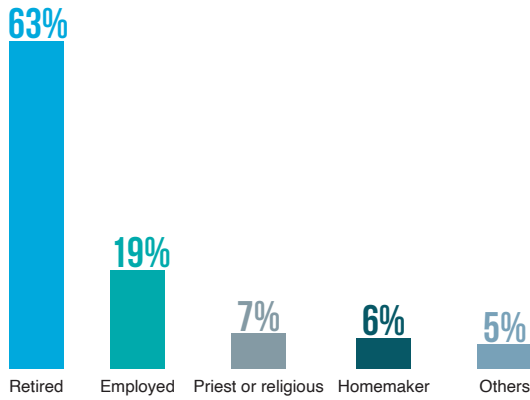


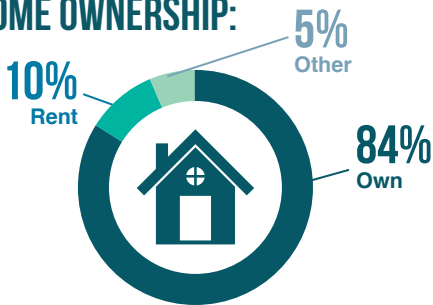
A BIG ADVERTISING OPPORTUNITY



EMPLOYMENT STATUS:

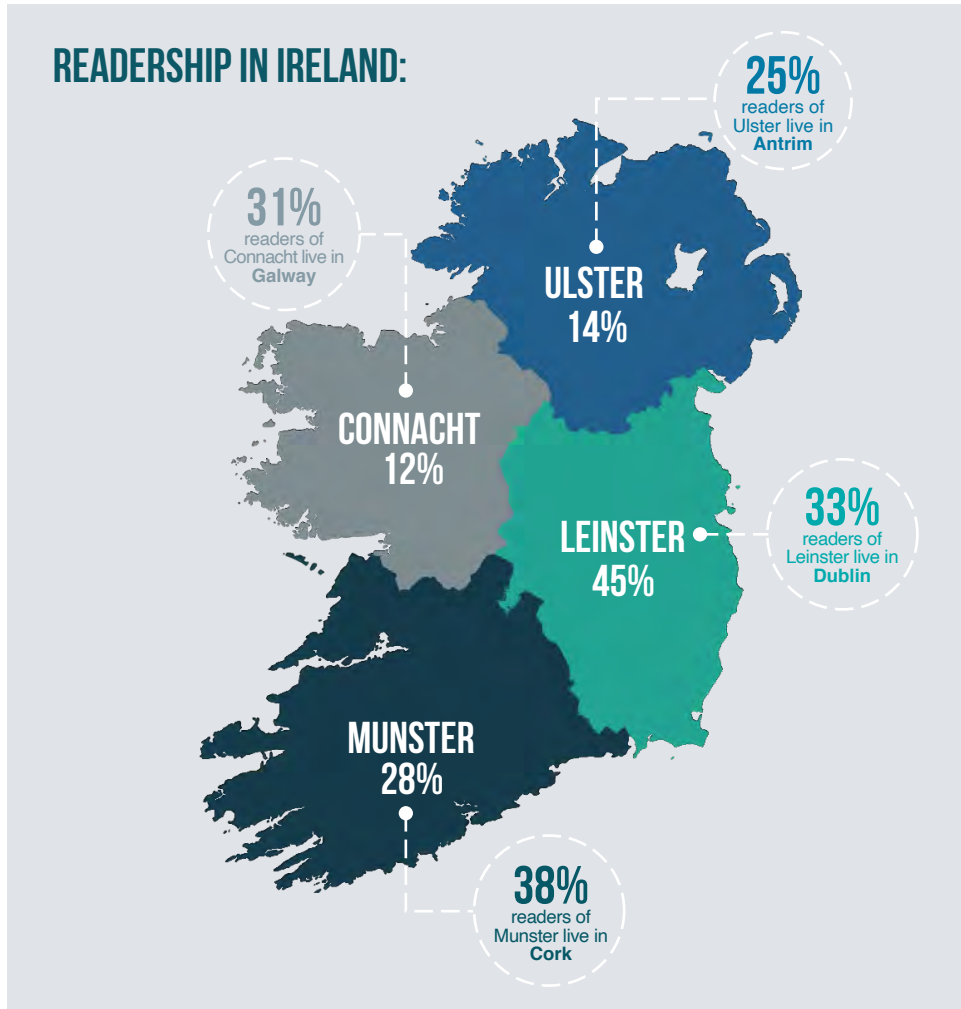


HOME OWNERSHIP:



**87% OF PEOPLE
DON'T LIVE WITH CHILDREN
IN THEIR HOUSEHOLD**

READERSHIP IN IRELAND:

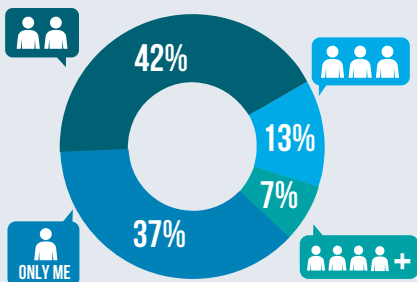


**97% OF PEOPLE ARE IN
THE HABIT OF DONATING
TO CHARITY**



● 1-2 times ● 3-4 times ● 5 times or more ● n/a

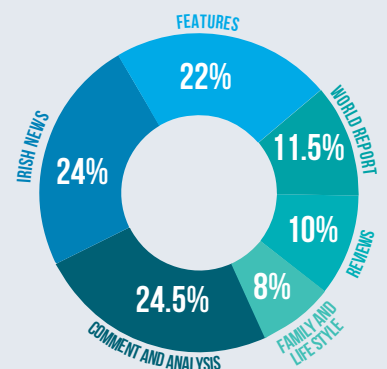
HOUSEHOLD READERSHIP OF A SINGLE COPY OF THE IRISH CATHOLIC



62% ADMIT TO BUYING AND SHARING THEIR COPY OF THE IRISH CATHOLIC

**93% OF THE READERS
RATE THE IRISH CATHOLIC AS
'GOOD' OR
'EXCELLENT'**

MOST POPULAR SECTIONS OF THE IRISH CATHOLIC



ADVERTISING RATES | The Irish Catholic



Full page



Half page

MAIN NEWS SECTION

€2,000	Full Page 34.3cm(h) x 26.3cm(w)
€1,000	Half page 17cm(h) x 26.3cm(w)
€500	Quarter page 17cm(h) x 12.9cm(w)
€750	Front page banner 5cm(h) x 26.3cm(w)
€360	18cm(h) x 8.5cm(w)
€240	12cm(h) x 8.5cm(w)
€200	10cm(h) x 8.5cm(w)
€160	8cm(h) x 8.5cm(w)
€100	5cm(h) x 8.5cm(w)

*prices exclude VAT

CLASSIFIED ADS

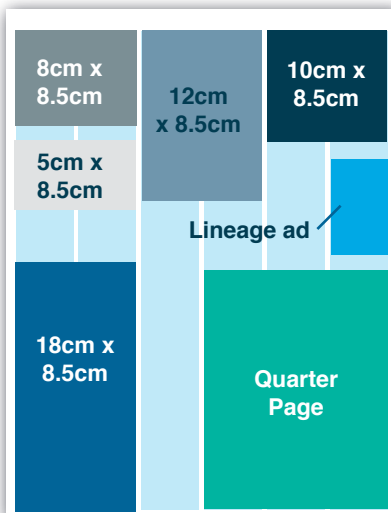
€250	Quarter page 17cm(h) x 12.9cm(w)
€180	18cm(h) x 8.5cm(w)
€120	12cm(h) x 8.5cm(w)
€100	10cm(h) x 8.5cm(w)
€80	8cm(h) x 8.5cm(w)
€50	5cm(h) x 8.5cm(w)
€25	Lineage ad - Header and max. 30 words of text

*prices exclude VAT

INSERTS

€4000	Exclusive insert	Inserts, weighing more than 8gr are adjusted depending on the weight.
€2750	Standard insert	

*prices exclude VAT



WHAT OUR CLIENTS SAY

“

Advertising in the Irish Catholic has been a catalyst for growth for our organization. Through thoughtful campaigns that we've been able to easily scale alongside our growth, we continue to reach and share our work with an audience that truly understands the importance of service both at home and abroad. We value our relationship with the team at the Irish Catholic and look forward to what our ongoing relationship will bring.

Operation  Smile

”

“

Marian Pilgrimages has used The Irish Catholic for over 10 years. As a pilgrimage tour operator, it is paramount that we have a presence in the paper as those wishing to travel on pilgrimage will go to The Irish Catholic for information on upcoming trips. We have found the team in The Irish Catholic consistently professional and easy to deal with.....It is our intention to continue to work with The Irish Catholic for all of our advertising.



MARIAN PILGRIMAGES
RENEW OUR SPIRIT OF LOVE, FORGIVENESS & PEACE

”

REGULAR ADVERTISERS

Trócaire

 Sightsavers

 **MISSIO**
IRELAND

 **Harold's Cross
Blackrock
Wicklow**
Respite Rehabilitation Reassurance

**LOUGH
DERG**


 **Cork Simon**
Community

 **DCU**

GOAL


FOCUS
Ireland

 **The Saint Patrick
Centre**

MQI

Merchants Quay Ireland
Homeless & Drugs Services



The Loyola Institute
TRINITY COLLEGE DUBLIN

 **columba**
BOOKS

ADVERTISE TODAY

The Irish Catholic

UNIT 3B, BRACKEN BUSINESS PARK, BRACKEN ROAD,
SANDYFORD, D18 K277

TEL: +353 1 687 4094

EMAIL: advertising@irishcatholic.ie

ADS MUST BE IN
BEFORE 4PM FRIDAY
TO ENSURE YOUR AD
APPEARS IN OUR
NEXT EDITION

